Nonprofit Rebranding Checklist

Print

- ❏ Business cards
- ❏ Stationery
- ❏ Posters
- ❏ Catalogs

Web

- ❏ Website
- ❏ Blog posts
- ❏ Social media
- ❏ Google My Business
- ❏ Email signature
- ❏ File templates
- ❏ Media kit

Signage

- ❏ Building signage
- ❏ Internal signage
- ❏ Event banners
- ❏ Tradeshow signage

Merchandise

- ❏ Nametags
- ❏ T-shirts
- ❏ Pens
- ❏ Notebooks
- ❏ Lanyards